



2024 GOLF TOURNAMENT SPONSORSHIP PACKAGE

Monday, July 15, 2024

Hartefeld National Golf Club - Avondale, PA





2024 Golf Tournament

Uplifting Scholars. Expanding Opportunities



First Place 2023 Golf Tournament Team Winners

Todd Anderson, Ted Pendergrass, Joseph Weaver, Dave Thomas

We take pride in developing mutually beneficial partnerships with our sponsors and offer benefits designed to complement strategic marketing objectives and foster new opportunities.

We are excited to partner with you to support need-based scholarships, co-curricular opportunities, digital infrastructure and other needs critical to uplifting and fostering the success of Lincoln University students.

Lincoln University is the nation's first degree-granting HBCU with notable alumni including Thurgood Marshall, Langston Hughes, Gil Scot Heron, New Jersey Lieutenant Governor Sheila Oliver. Rear Admiral Lillian Fishburne, and Philadelphia Mayor Elect Cherelle Parker.

Alumni Association of Lincoln University

aalupa.org



Event Fact Sheet

Join PGA Champion and Honorary Chairman Jim Thorpe, 100 golfers, and friends in support of the Alumni Association of Lincoln University, as we raise funds to directly support deserving Lincoln University scholars.



Monday, July 15, 2024



8:00 am – 5:00 pm



Hartefeld National Golf Club
Avondale, PA



Four-Player Scramble
Sip and Swing Golf Clinic



aalupa.org



Jim Thorpe

Honorary Chairman

Jim Thorpe is one of the great pioneers in professional golf. Currently playing on the PGA Champions Tour, his legendary success is grounded in his love for the game and his perseverance to achieve even when it was difficult to find golf courses allowing African Americans to play. Affectionately known as “Thorpie”, he attended Morgan State University before turning pro in 1972, beating Jack Nicklaus by three strokes at the Greater Milwaukee Open in 1985. Thorpe has finished 1st on the Champions Tour 13 times. He serves as the Ambassador to Tobago's Junior Golf Academy in Trinidad and is dedicated to activities to increase the number of minority golfers to the sport.



Cyrus D. Jones

Special Guest



Cyrus D. Jones, a 2007 Hall of Fame Inductee to the US Track and Field and Cross-Country Coach Association, affectionately known as “Coach,” led the Lincoln University track & field team to 15 NCAA Division III championships. In his 36 years as head coach, the teams won 15 national titles. A six-time recipient of the Division III National Coach of the Year award and a Mid East Region Track Coach of the Year, Coach relied on his legendary penchant for bonding with athletes and his deep knowledge of the sport to build the program over time. Coach Jones served as Lincoln’s athletic director and was a tenured professor. Coach was honored as one of the top 100 sports figures in the Philadelphia region by the Philadelphia Tribune.



**The Alumni Association of
Lincoln University,
Pennsylvania, Inc. (AALU) is an
IRS Section 501(c)(3)
charitable organization
dedicated to advancing the
interests of Lincoln University
of PA and its graduates.**

Making an impact in the lives of students

Enriching our communities, nation, and
the world.

aalupa.org/golf

2023 Golf Tournament



170

Attendees



140

Contributors



\$85,000

**Raised, with 100% of proceeds
supporting the Lincoln University
Promise Fund**





2023 Testimonial

“My First, but not my last time to participate. Very-Well Done!” 🐾

~ 2023 Golfer



“Breakfast was delicious and I had a great fellowship to start the day off right!”

- 2023 Golfer



SPONSORS, *Thank You!*



2023 GOLF TOURNAMENT SPONSORS



**LONGWOOD
GARDENS**



UNITED CONCORDIA®
Protecting More Than Just Your Smile®



GrayHawk Health



SUPPORTERS, *Thank You!*



SUPPORTERS





Sponsorship Opportunities



Promise Legacy

\$20,000

**Presenting
Sponsor**
Exclusive to one brand

- Sponsor logo featured on event announcements and on the AALU website for one year
- Eight (8) Breakfast tickets
- Eight (8) Luncheon ticket
- Two (2) golfer foursomes or one (1) golfer foursome and four (4) Sip & Swing golf clinic participants or Eight (8) Sip & Swing golf clinic participants
- Green and cart fees
- Dr. Frank "Tick" Coleman tee box sign with company logo
- Reserved luncheon table
- Professional Scoring and Top Scoring Prizes will be awarded





Distinguished Ladies of LU

\$10,000



- Sponsor logo featured on event announcements, event signage, and on the AALU website for one year;
- Four (4) Breakfast Tickets
- Four (4) Luncheon Tickets
- Four (4) Golfers or Four (4) Sip & Swing participants
- Green and cart fees
- Frank "Tick" Coleman tee box sign with company logo
- Professional Scoring and Top Scoring Prizes will be awarded





Distinguished Gentlemen of LU

\$5,000

- Sponsor logo featured on event announcements, event signage, and displayed the AALU website for one year
- Four (4) Golfers or Four (4) Sip & Swing participants
- Four (4) Breakfast Tickets
- Four (4) Luncheon Tickets
- Green and cart fees
- Dr. Frank "Tick" Coleman tee box with company logo
- Professional Scoring and Top Scoring Prizes will be awarded





Dr. Brenda A. Allen

\$2,500

- Sponsor featured in event signage onsite
- Four (4) Golfers or 4 Golf Clinic Participants
- Four (4) Breakfast Tickets
- Four (4) Luncheon Tickets
- Green and cart fees
- Dr. Frank "Tick" Coleman tee box with company logo
- Professional Scoring and Top Scoring Prizes will be awarded





Breakfast/Lunch Sponsorship

\$1,500

- Sponsor logo featured on printed material and announcements and placed on the AALU website for one year
- Verbal acknowledgement during our luncheon program
- Dr. Frank “Tick Coleman tee box





Supporters

Frank "Tick" Coleman Tee Box

- Printed 18" x 32" Signage **\$300**

Foursome \$1000

- Number of golfers: 4

Single Golfer \$275

Sip and Swing Golf Clinic \$250

Donations are accepted and appreciated





Contact Us

We'd love to talk about your custom sponsorship opportunity!

Email Address

golftournament@aalupa.org

Website

www.aalupa.org